



CONTACT

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LANGUAGES

English: Advanced

Portuguese: Native

TECHNICAL SKILLS

Microsoft Power BI

Microsoft Fabric

Python

SQL (PL/SQL, T-SQL)

Oracle

SQL Server

MongoDB

Oracle SQL Developer

Data Governance

IBCS Standards

DAX Optimization

ERP Analytics

PHP (Laravel, Codeigniter)

Node.js

JavaScript / jQuery

CSS

Linux

Systems Operational

EDUCATION

MBA in BI

IPOG (2022 - 2024)

MBA in Finance

FGV (2015 - 2016)

B.S. in Computer Science

UFMA

FABIANO FONSECA

BI Manager | Turning Data into Strategic Business Engine

SUMMARY

Strategic leader with over 15 years of experience integrating technology and strategy. Specialized in building BI departments from scratch, reducing report generation time by 60% and creating reference ecosystems for corporate decision-making. Expert in ERP modernization, data governance, and high-impact visualization.

PROFESSIONAL EXPERIENCE

Business Intelligence Consultant

04/2025 – Present

Independent Consultancy

- Structures custom BI projects, reducing executive analysis time by 40%.
- Defines integrated analytical architectures with ERPs for real-time visibility.
- Implements data governance processes to enhance information reliability.

Business Intelligence Manager

09/2022 – 04/2025

Potiguar Home Center

- Created the BI department from scratch, delivering 60+ strategic dashboards.
- Automated manual processes using Power BI + ERP, cutting reporting time by 60%.
- Standardized visualization using IBCS standards to improve C-level communication.

Systems Manager

09/2014 – 10/2022

Potiguar Home Center

- Modernized corporate ERP systems, boosting administrative and logistic productivity.
- Deployed web systems to automate internal processes and reduce operational errors.
- Managed multidisciplinary teams and used data mining for product mix restructuring.

Development Coordinator / Systems Analyst

12/2010 – 08/2014

Potiguar Home Center

- Developed internal systems to automate manual routines, saving operational hours.
- Optimized legacy system performance and stability, preparing for digital growth.

Senior Business Analyst

04/2008 – 12/2010

TOTVS

- Implemented TOTVS ERP across 10+ operational units, ensuring business alignment.
- Translated complex needs into functional solutions, eliminating operational bottlenecks.



PORTFOLIO

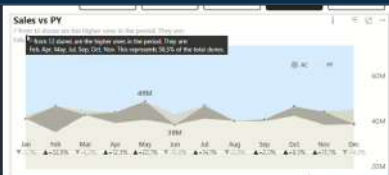
DataViz & Modeling Highlights

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fsanfo.github.io/portfolio

SELECTED PROJECTS



Dune Chart: Maranhão Inspired

Transforms native Power BI lines into an SVG performance visualization where color and shape tell the monthly story.

[View Details](#)



DJ Equalizer: Mixing Data

A creative metaphor of a console to represent business volumes and YoY gains intuitively.

[View Details](#)

